



# LIFT

**Introducing LIFT, a lighting, image and facility transformation initiative designed to improve Cenex® stores through exterior updates along with optional loan funding for in-store improvements.**

All Cenex® retail locations will be receiving a retail image refresh over the next four years. The new Halo image will elevate the appearance of your location(s) while driving increased consumer preference. And with access to optional interest-free financing from CHS Capital, investing in your business has never been easier.

## IN-STORE LOAN PROGRAM

- 0% loan financing for qualifying in-store improvements\* aimed at enhancing customer experience and safety.
- Preferred supplier programs and discounts are available for eligible categories and can be used for new construction, store remodels and new-to-brand customers:
  - Single or multi-use bathroom
  - Counters & cabinets
  - Checkout counter
  - Remodel entryway & building fascia
  - LED lighting (ceilings & forecourt)
  - Interior painting
  - Reach-in or Walk-in coolers
  - Category signage
- Additional in-scope opportunities
  - Depreciable in-store items
  - Necessary materials & components related to remodel categories
- Examples include:
  - C-store capacity coffee machine
  - Additional internal shelving and signage
  - Refreshed main floor

To learn more visit  
**[Cenex.com/LIFT](https://Cenex.com/LIFT)**  
or talk to your Cenex representative.

\* In-store loans include a rate of interest equal to five percent (5%) per annum. For qualified applicants, CHS Inc. - Refined Fuels shall make payments of interest on loan directly to Lender on Borrower's behalf. Applicants must have an active BPMA with CHS Inc. - Refined Fuels as a prerequisite for approval.

